

## Respond quickly to the market, pursue new business lines, and adopt new processes



of surveyed SMBs will close by 2025 because they cannot pivot fast enough to digitize their operations to meet customer demands<sup>1</sup>



of surveyed SMBs cite migrating IT to cloudbased solutions as a common primary business challenge<sup>2</sup>



of surveyed employees want flexible hybrid work options to stay in place post-pandemic<sup>2</sup>



of surveyed SMBs view technology as important or very important to their success<sup>2</sup>

Our solution with Dynamics 365 Business Central for SMB help you innovate and adopt new business models faster with an adaptable solution that grows with you.

Microsoft's powerful solution combined with our technical know-how with integration and support transforms mobility, reliability, and security in the cloud or on-premises. Compatibility with thousands of industry-specific app makes it easy to extend, deploy, and scale.



## According to surveyed SMBs:



4x faster going to market with products and services using digital technology<sup>3</sup>



33% expect technology to increase operational efficiency<sup>2</sup>



2x more likely to achieve high revenue growth<sup>2</sup>



31% expect technology to improve customer retention<sup>2</sup>

- Easily customizable and extendable

Highly scalable

- Data centralization Modular and purpose-built
- Available for use on any device, anywhere



- 1. IDC

Connect with our sales team to learn more.

2. Microsoft small and medium business (SMB) voice and attitudes to technology study, Analysys Mason, 2022 3. Break into new markets with Business Central, Nucleus Research 2022